



2026 |
APRIL 22-24

YES &



MARKETPLACE

SHOP THE MARKETPLACE

WHERE FAITH MEETS THE MARKETPLACE AT SWC

4/22

WEDNESDAY, APRIL 22



4:15 PM - 7:30 PM

4/23

THURSDAY, APRIL 23



7:30 AM - 5:45 PM

4/24

FRIDAY, APRIL 24



8:30 AM - 12:30 PM



BE SURE TO STOP BY TO MEET OUR INCREDIBLE FAITH-BASED VENDORS, EXPLORE UNIQUE PRODUCTS, AND SUPPORT CHRISTIAN BUSINESSES MAKING AN IMPACT.



2026 |
APRIL 22-24

YES &



EXPO IMPORTANT DATES & TIMES

EXHIBITORS LOCATED OUTSIDE THE EXPO HALL MAY STAY OPEN FOR THE ENTIRE DURATION OF THE CONFERENCE.

4/22

WEDNESDAY, APRIL 22

- **10:00 AM - 3:00 PM**
 - BOOTH SETUP & REGISTRATION WINDOW
- **3:00 PM**
 - ALL BOOTHS MUST BE FULLY SET UP BY 3:00 PM
- **4:00 - 4:15 PM**
 - **EXPO FLOOR GRAND OPENING & RIBBON CUTTING!**
- **4:15 - 5:15 PM**
 - NETWORKING RECEPTION & HOU D'OEUVRES ON THE EXPO FLOOR

4/23

THURSDAY, APRIL 23

- **7:30 - 8:30 AM**
 - EXPO FLOOR OPEN
- **12:15 - 1:45 PM**
 - EXPO FLOOR OPEN
 - *Lunch Delivered to your Booth*

4/24

FRIDAY, APRIL 24

- **7:30 - 8:30 AM**
 - EXPO FLOOR OPEN

ALL BOOTHS MUST BE TAKEN DOWN BETWEEN 12:30 - 2:00 PM